MEETING MINUTES

Wednesday, April 21, 2021
9:00 am

5383 Franklin Blvd. Suite C

BOARD OF DIRECTORS		
Jorge Plasencia, President	Victor Batovac	
Brad Clark, Vice President	Aaron Chong (Supervisor Serna Rep.)	Allison Joe (Councilmember Jay Schenirer)
Frank Cable, Secretary	Julio Ortiz	
Connie Herrera, Treasurer	Rene Cornejo	Henry Ramos
Aniceto Balingit, Jr.	Nate Ellis	Keaton Riley (Supervisor Kennedy Rep.)

Mike Bokan, Executive Director Kendra Macias Reed, Deputy Director
(916) 455-2124

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1. **Call to Order – 9:25 a.m.**

2. **Roll Call – 9:25 a.m.**
   Present: Plasencia, Clark, Cable, Herrera, Chong, Ortiz, Ellis, Joe, Ramos, Riley.
   Absent: Balingit, Batovac, Cornejo

3. **Action Items**

   a. Review and approve the Meeting Minutes of February 17, 2021
      Motion to approve
      Moved/Seconded: Cable/Clark
      Call to role: All in favor

   b. Approve FY 2021/22 Budget for PBID & BIA
      Motion to approve
      Moved/Seconded: Cable/Plasencia
      Call to role: All in favor

   c. Approve Franklin District 2021 Annual Report
      Moved to approve
      Moved/Seconded: Clark/Ortiz
      Call to role: All in favor

4. **Discussion Items**

   a. PBID District Security and Clean and Safe Coordination **– We will bring an item to**

the board next month to propose a direction for enhanced cleaning services and security.

5. **Information Items**

   a. Street Clean up and Graffiti Removal Updates – Hilary

   b. Director's Updates **– Streetscape project: District received over $15 million in funds since February of 2021 for the project. We now have enough to start construction of Phase I & II, will keep board informed as we progress through the bidding process with the city.**

   c. Branding and Marketing Updates – Jessica **– No updates**

   d. BDOG Updates – Adriana **- Will provide board members with a link to donate and share**

   e. Announcements by Board Members **– Boardmember Riley says that there is a possible business watch forming between 51st Ave. and 52nd Ave.; that there is federal rescue plan funding, discussion about the plan itself, and that their team plans on hiring a consulting firm in the future for the plan.**

   f. Public Comment: Matters not listed on the agenda and within the purview of the Association. Speakers are requested to keep their comments to five minutes or less.

6. **Adjournment – 10:35 a.m.**