



**FRANKLIN
BOULEVARD**
BUSINESS ASSOCIATION

MINUTES

*December 17, 2019
3:00 pm*

***DIFFERENT LOCATION:
Caballo Blanco, 5604 Franklin Blvd 95820***

BOARD OF DIRECTORS		
Mike Bokan, President	Robert Batovac	Allison Joe (Councilmember Jay Schenirer)
Jorge Plasencia, Vice President	Aaron Chong (Supervisor Serna Rep.)	Jorge Martin
Frank Cable, Secretary	Brad Clark	Keaton Riley (Supervisor Kennedy Rep.)
Connie Herrera, Treasurer	Antonio Curiel	
Aniceto Balingit, Jr.	Nate Ellis	

Nathan Ulsh, Executive Director
(916) 455-2124

1. Call to Order - 3:08pm

2. Roll Call –

Present: Bokan, Plasencia, Cable, Herrera, Balingit, Clark, R. Batovac, Chong, Curiel, Joe, Riley
Absent: Ellis, Martin

3. Discussion / Action Items

a. Review and approve the November 13, 2019 Meeting Minutes

Motion: To approve November 13, 2019 meeting minutes

Moved/Seconded: Herrera / Batovac

Vote: All in favor

b. PBID renewal updates

c. Closed Session

Per PBID renewal, an expense account of no more than \$1,000/month for the next 6 months (July 1, 2020) will be exercised for staff and board.

Motion: To approve expenditures not to exceed \$1,000/month for PBID renewal efforts

Moved/Seconded: Cable/Clark

Abstain: Bokan

Vote: All in favor

It has been requested by the ED that a board member steps off the board to help with PBID renewal process and maintain communication with board and ED during PBID renewal process, to help where necessary.

Motion: To remove Antonio Curiel from the board of directors of the PBID

Moved/Seconded: Riley/Chong

Vote: All in favor

Board discussed Antonio Curiel to contract at 20 hours a week at \$12,000 for the next 6 months to aid where needed for the PBID renewal process.

Motion: To approve contractual agreement with Antonio Curiel for 20 hours a week for \$12,000 for next 6 months (July 2020).

Moved/Seconded: Keaton/Bokan

Vote: All in favor

Board will need more board members for the following year to maintain proper status per by-laws and would like to present Henry Ramos (property owner of 4080 24th St) and Rene Cornejo (business owner of Acme Tops and Tunes) as both of these PBID//BIA members have created a positive economic impact for the district via inauguration of Back to the Blvd: Car Cruise, Show, and Shine.

Motion: Conditional approval of adding Henry Ramos and Rene Cornejo to the PBID Board of Directors.

Moved/Seconded: Bokan/Herrera

Vote: All in favor

4. Information Items

- a. Street Clean Up and Graffiti Removal Update
- b. Executive Director's Update
- c. Announcements by Board Members
- d. Public Comment; Matters not listed on the agenda and within the purview of the Association. Speakers are requested to keep their comments to five minutes or less.

5. Adjournment – 3:56pm