



Partnership • Community Economic Development • Empowering our Neighborhoods • Prosperity • #Southsacsuccess

FRANKLIN NEIGHBORHOOD DEVELOPMENT CORPORATION

2019

La Familia
Counseling Center, Inc.



FNDcsacramento

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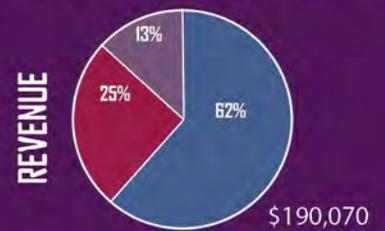
SACRAMENTO MERCADO

Based on the success of the Portland Mercado, this micro-enterprise development project in our district will provide a working place for low- to moderate-income Latino/a entrepreneurs, create a sense of place through the creation of a plaza, and activate the district. This will also be a location for a much needed community kitchen to provide a space



for small business owners to use. This project will build on the rich Latino culture of the district with a vibrant theme, cuisine, and incorporate a social enterprise model that will sustain the Mercado.

2018/2019 FINANCIALS



YOUTH DEVELOPMENT BUSINESS TOURS

With a District 5 Seed Grant from Councilmember Jay Schenirer working with local middle and high school youth, we are providing professional development and entrepreneurship opportunities.

These business tours allow youth to engage with our businesses in a manner they would not have otherwise and learn what it takes to start and run a business as well as what skills they need to be hired in any given industry.



MURAL PROJECT ALONG FRANKLIN BLVD



In partnership with the Royal Chicano Air Force, Sacramento State University, and 916 Ink, we are bringing 6-10 murals to the district to represent culture, heritage, and the history and future of our district. The murals will also serve as graffiti abatement and deterrent, and increase foot traffic via mural/ taco tours.

The project is expected to be completed this summer, with support from the California Endowment three more murals will be designed by our community to promote health and equity.

BOARD OF DIRECTORS

Mike Bokan, Board President
Property and Business Owner

Nick Avdis, Vice President Land Use Attorney - Thomas Law

Deborah Muramoto, Treasurer
California Capital FDC/CDFI

Natali Plasencia, Secretary
Business Owner - La Esperanza

Chris Boessenecker, Board Member, Golden Pacific Bank

Nate Ellis, Board Member, Rabin

Madeline Sabatoni, Board Member, North City Farms NA

Advisors:

Alan Hom - CH&D Architects

STAFF

Nathan Uish, Executive Director

Sharon Sprowls, Community Initiatives Coordinator

Jessica Dávalos, Micro-enterprise Developer

TRANSFORMATIVE CLIMATE COMMUNITIES PLANNING GRANT

Sacramento Area Council of Governments (SACOG), with the City of Sacramento, Government as co-applicant, received a \$170,000 Transformative Climate Communities Planning Grant from the California Strategic Growth Council to support the North Franklin community – a neighborhood and business district facing physical, economic, and environmental challenges.

The grant will fund a Playbook of strategies to implement City and County of Sacramento and community-based efforts related to infrastructure, transportation, renewable energy, climate adaptation, economic, infill and housing development strategies. The funds will help strengthen coordination between local organizations, public agencies, businesses and residents, and position Sacramento's disadvantaged Franklin community for future competitive funds.



MICROENTERPRISE PROGRAM



FNDC is proud to present the Microenterprise Program that started January of 2019. This program seeks to empower dozens of aspiring entrepreneurs in the food industry and provide technical support in the following capacities: business planning, market analysis, start-up costs, licensing, permits, insurance, credit, loan readiness, access to capital, and marketing through a 10 week course taught by professionals in the industry.

Meetings are held twice a week (3 hours each) for the consecutive weeks. This program will be taught in Spanish for the remaining of 2019 and promote business development with our low- to moderate-income Sacramento Latino residents.

MESSAGE FROM OUR SECRETARY

Each of our dedicated board members are heavily invested in the betterment of our Franklin community. Franklin Neighborhood Development Corporation (FNDC) has raised hundreds of thousands of dollars and investments for our capital improvement projects and decreasing health disparities. We are selecting projects through the Transformative Climate Community grant, where we were able to hear our community's needs. We plan to publish the research and findings for projects to be selected in late 2019.

In addition, FNDC is leading additional projects that will help create a safer, more vibrant neighborhood and business district, such as a complete streets project, mural project, and the Sacramento Mercado, which includes a business incubator program for aspiring low- to moderate-income entrepreneurs from our community.

We are looking forward to a prosperous community in the coming years!

Natalie Plascencia,

Franklin Neighborhood Development Corporation, Secretary






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