



MINUTES

January 10, 2019

3:00 pm

5383 Franklin Boulevard, Suite C

BOARD OF DIRECTORS		
Mike Bokan, President	Aniceto Balingit, Jr.	Jorge Martin
Jorge Plasencia, Vice President	Aaron Chong (Supervisor Serna Rep.)	Keaton Riley (Supervisor Kennedy Rep.)
Frank Cable, Secretary	Brad Clark	
Connie Herrera, Treasurer	Nate Ellis	
Linda Avalos	Allison Joe (Councilmember Jay Schenirer)	

Nathan Ulsh, Executive Director
(916) 455-2124

1. **Call to Order** - 3:07pm

2. **Roll Call** –

Present: Bokan, Plasencia, Cable, Herrera, Avalos, Balingit, Joe

Absent: Chong, Ellis, Martin, Riley

3. **Discussion / Action Items**

- a. Review and approve the December 13, 2018 Meeting Minutes.

Motion: To approve December 13, 2018 meeting minutes, amend roll call to reflect attendees

Moved/Seconded: Herrera / Avalos

Vote: All in favor

4. **Information Items**

- a. Executive Director's Update

- i. Security – updates

1. Request to check costs for consolidation of security companies in the district (i.e. Franklin Plaza, La Familia, La Esperanza, etc.)

- ii. BDOG updates, event on April 27

1. April 27 FNDC will be hosting a fundraiser for programming and art in the district

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- iii. Murals
 - 1. Waiting on Project Manager, Shelly Willis, to finalize outreach to artists and families of artist to approve artwork
- iv. Banner and Branding updates – trash can stickers
 - 1. Staff created trash can stickers to replace HMTD logo
 - 2. Waiting on second draft of street banners from La Familia Youth Voice
- v. FNDC updates – TCC, Mercado
 - 1. TCC staff conducting outreach with students to neighborhoods and business/property owners for next couple months. Goal is to reach 1,000 responses
 - 2. Located potential site and property owner to place Mercado between 12th ave and 19th ave
- vi. Vote in officers next board meeting
 - 1. 3-year renewal for officer: Bokan, Plasencia, Cable, Herrera
 - 2. 3-year renewal for members: Avalos, Balingit
- b. Street Clean Up and Graffiti Removal Update
 - i. Increase of encountered syringes
 - ii. Rain season, leaves and debris tend to back up DIs, clean and safe team proactively pursuing cleaning these before clogs streets
- c. Announcements by Board Members
- d. Public Comment: Matters not listed on the agenda and within the purview of the Association. Speakers are requested to keep their comments to five minutes or less.

5. Adjournment – 4:21pm

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